CASE STUDY

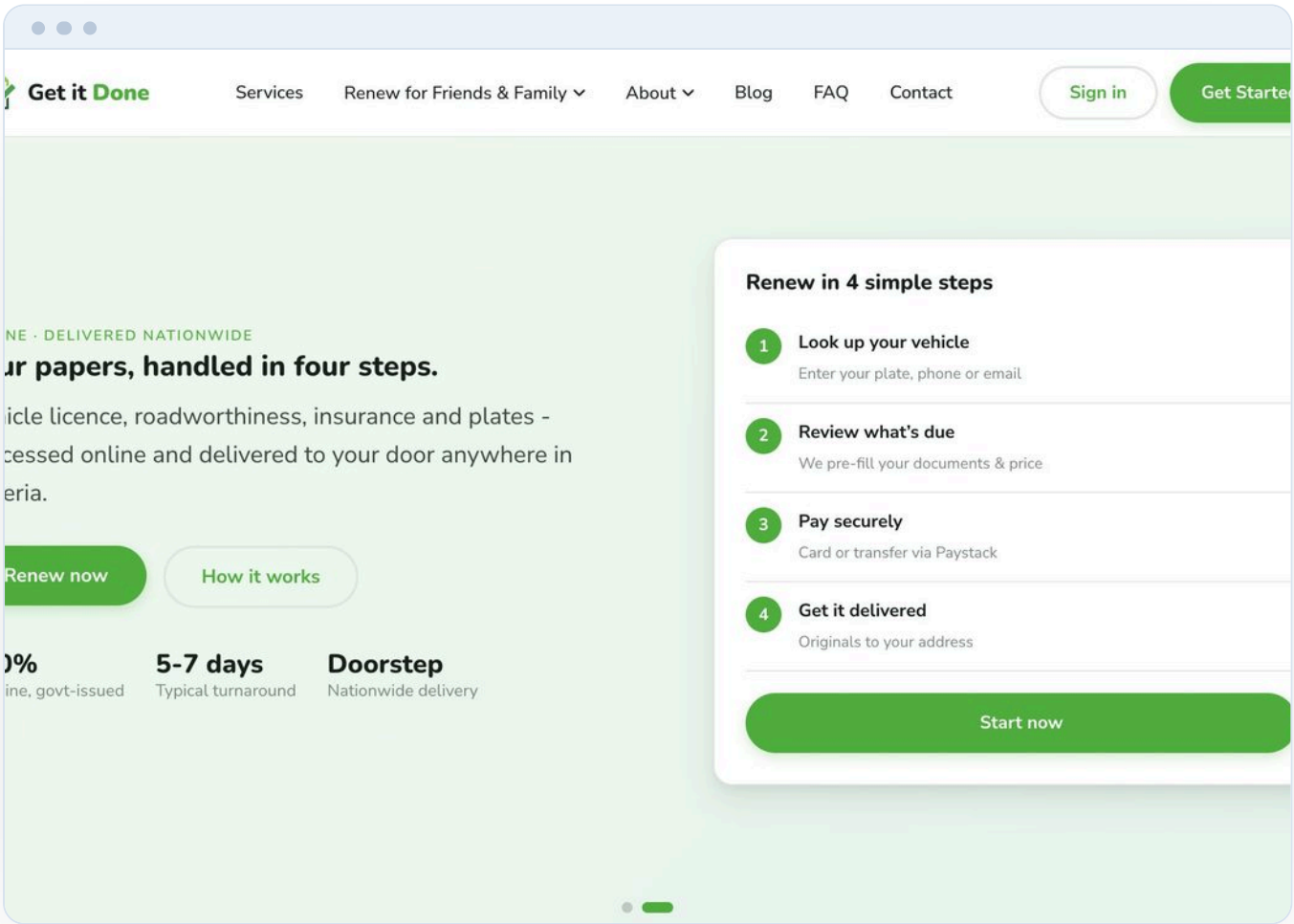
GetItDone.ng

Vehicle paperwork, without the queue

CLIENT	SECTOR	LOCATION
GetItDone.ng	Vehicle document renewal service	Nigeria

STATUS

LIVE (V1.4) — EXPANSION PHASES SPECIFIED



01 The client

Renewing vehicle documents in Nigeria — licence, roadworthiness, insurance, hackney permits — traditionally means queues, agents and uncertainty. GetItDone.ng turns it into an online transaction: pick your documents, pay, and they're handled.

02 The challenge

Build the full transaction machine: quoting, ordering, payment, fulfilment tracking and customer management — reliable enough for people to pay for government paperwork online, and structured enough to grow into subscriptions and diaspora markets.

03 What we built

A renewal web app with a multi-step flow: vehicle lookup, service selection across document types, delivery details and payment — running as a fast single-page experience on a WordPress/MySQL backbone.

Paystack payments with server-side verification, unique order references, and a full order schema tracking every renewal from quote to fulfilment.

Zoho CRM integration — orders sync to estimates and invoices automatically, and the system parses Zoho's recurring invoices to know when each customer's documents fall due. That due-date intelligence is the seed of the subscription business: GetItDone can reach out *before* documents expire.

A customer dashboard — vehicles, active services, payment history and renewals in one place.

A four-phase growth roadmap, fully specified: payment-gateway abstraction and webhooks for bulletproof confirmation (Phase B), subscriptions with automatic renewal sweeps (Phase C), and multi-currency support — Stripe, USD, GHS, CFA, ZAR — for the diaspora market of Nigerians abroad managing vehicles at home (Phase D).

04 Results

- ✓ Live at getitdone.ng processing real renewals (v1.4)
- ✓ Renewal due-dates tracked automatically — the foundation for recurring revenue
- ✓ Quote-to-fulfilment pipeline with CRM-synced financials
- ✓ Growth phases B–D specified and build-ready