CASE STUDY

JBV Logistics

An ERP, a brand system, and a single source of truth

CLIENT

JBV Logistics Limited

SECTOR

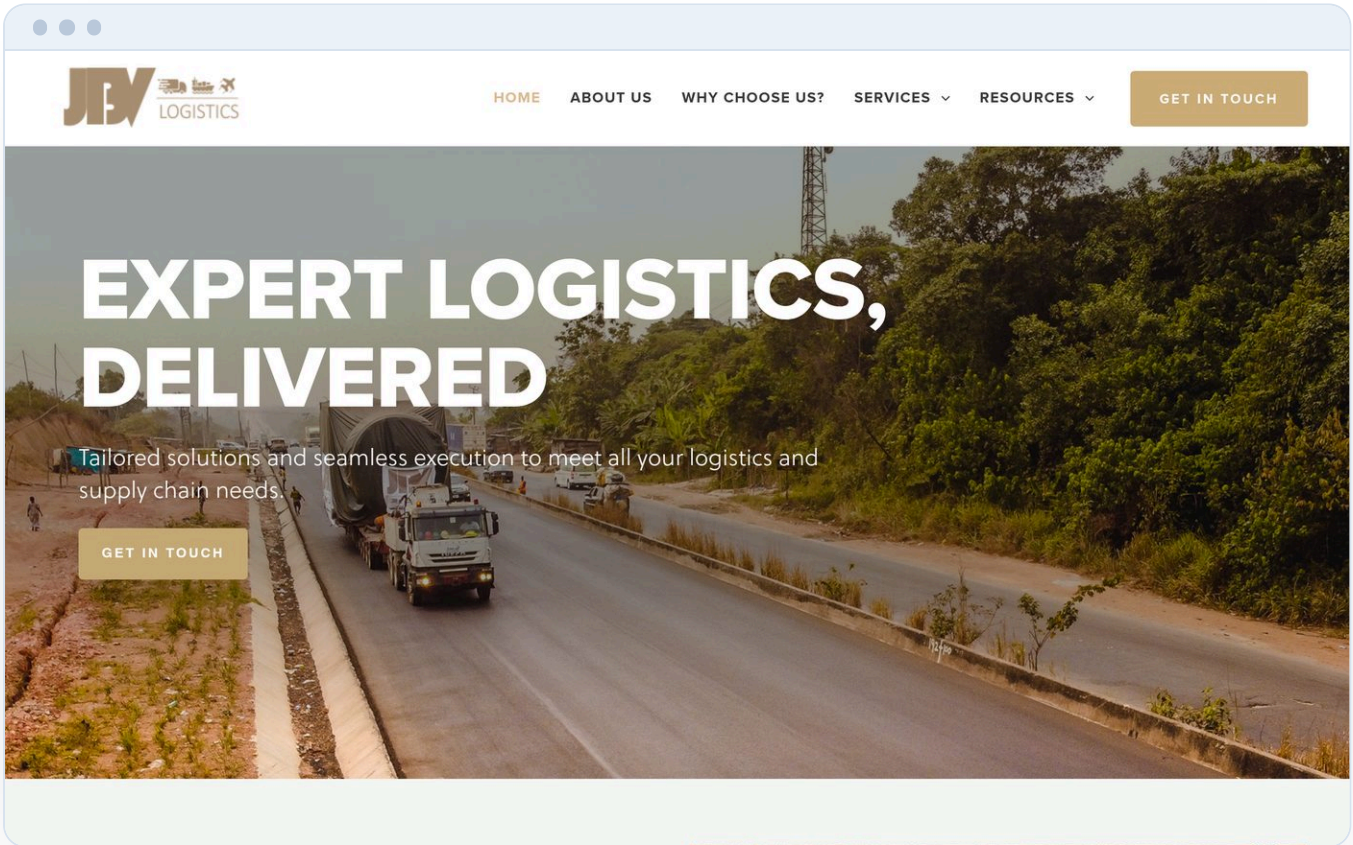
Integrated logistics (maritime, air & land freight)

LOCATION

Nigeria

STATUS

LIVE IN PRODUCTION — ONGOING ENGAGEMENT



01 The client

JBV Logistics moves freight across sea, air and land — a business where every shipment generates quotes, invoices, job costs, and a paper trail of terminal and shipping documents. Their operational history lived in folders: years of client documents, JBV-branded PDFs, and spreadsheets with no system tying them together.

02 The challenge

Give a working logistics company a real operational backbone — customers, transactions, quotes, invoices, job costs and documents in one place — without pausing the business to build it. And give the brand an identity system credible enough for the rooms JBV sells in: measured, technical, senior.

03 What we built

Helm ERP — a custom enterprise platform (Laravel + Filament) covering the full engagement lifecycle: customer and transaction management across freight modes, quote and invoice generation, job-cost tracking, payment recording, and document management with a structured reference format for every shipment.

A three-stage data migration pipeline that turned years of unstructured folders into clean records: client folders parsed into customers, transactions and documents; JBV-branded PDFs auto-parsed into quotes and invoices; terminal and shipping invoices captured with duplicate detection. The import tooling is idempotent — it can be re-run safely as new historical data surfaces.

The JBV Logistics Design System — bronze drawn from the logo against maritime navy, an industrial grotesque paired with IBM Plex, and signature devices built from the business itself: the truck/ship/plane intermodal trio, dotted route-line connectors for process steps, real port and vessel photography. Shipped as documented guidelines plus a compiled React component library.

04 Results

- ✓ Helm ERP live in production at helm.jbvlogistics.net, running JBV's quote-to-invoice lifecycle
- ✓ A complete brand system now used across the website, documents and email
- ✓ Historical records migrated from unstructured folders into a queryable system
- ✓ Transparent partner billing backed by logged time records